

2017 Show Statistics



Seatrade Cruise Global

5–8 March 2018

Expo: 6–8 March 2018

Fort Lauderdale/Broward County
Convention Center
Fort Lauderdale, FL USA

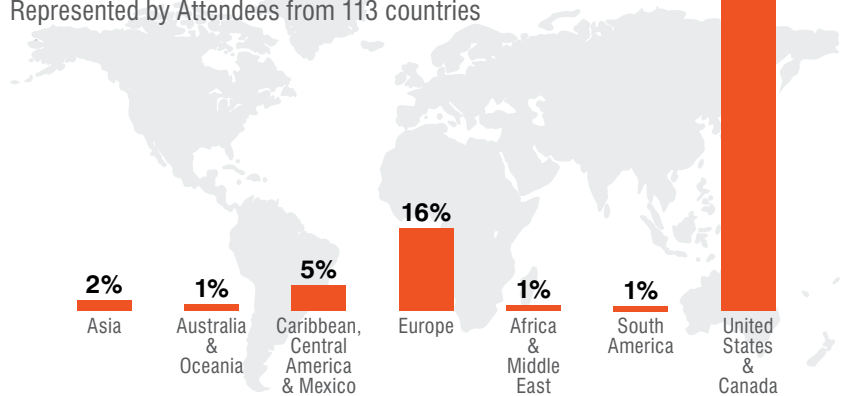
Attendee Data



More than 11,000
registered Attendees
in 2017

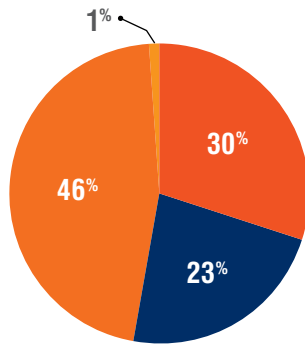
Regions of the World

Represented by Attendees from 113 countries



Cruise Line Purchasing Authority

- Approve Purchases
- Specify
- Recommend / Influence
- No Role



77%
of Attendees are
involved in the
purchasing process



6% increase
in Cruise Line
Attendees

Show Floor Sectors of Interest

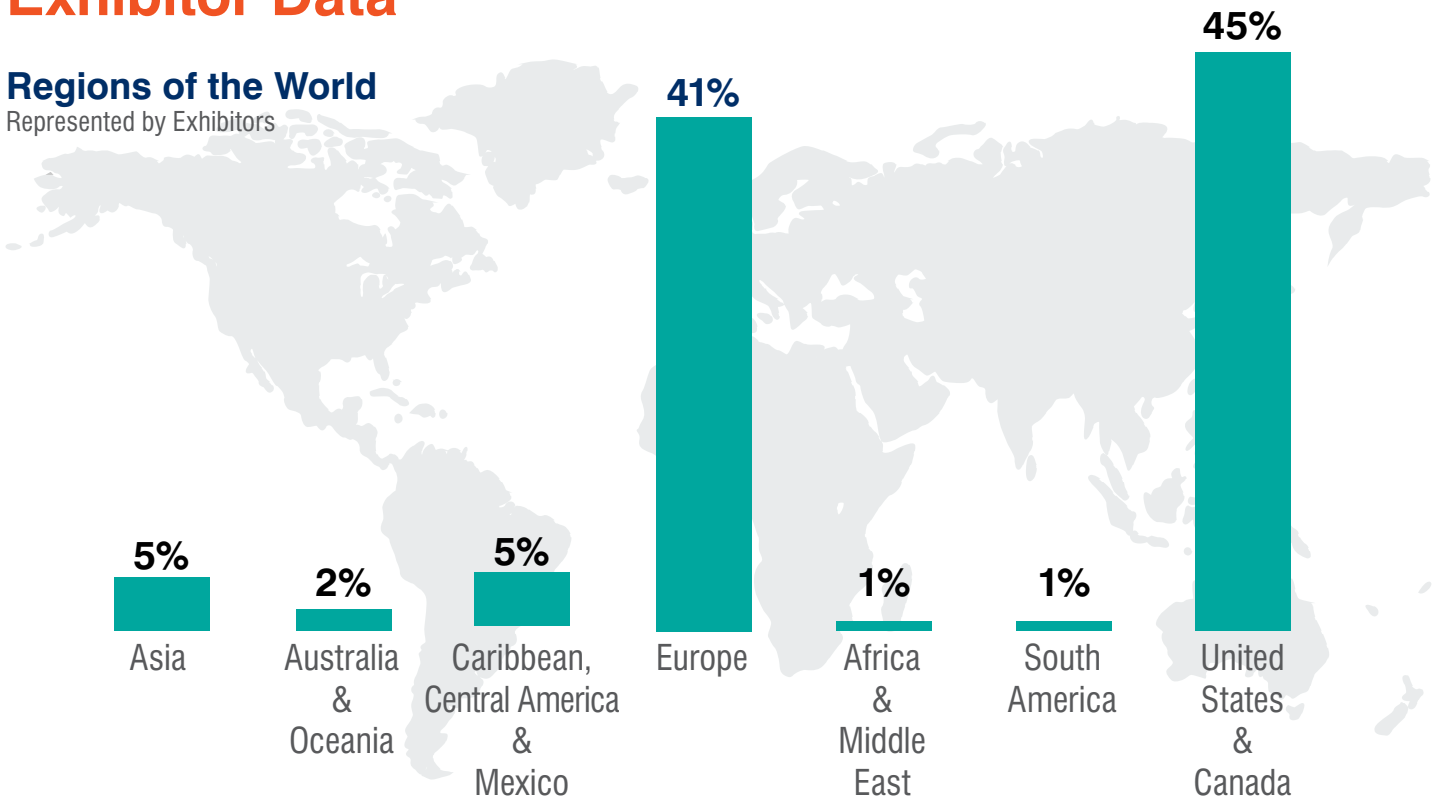


For more information visit: www.seatradcruiseglobal.com

Exhibitor Data

Regions of the World

Represented by Exhibitors



Media reach



120.8 Million

UMV across 13 outlets
(Unique Monthly Visitors)



700+

Exhibiting
Companies



www.seatradecruiseglobal.com

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