



Conference: 5-8 March 2018 | Expo: 6-8 March 2018

Fort Lauderdale Broward County Convention Center
Fort Lauderdale, FL, USA

cruise.connect.ubm.com/2018/exhibitorreg/Portal

Due Date	Action	More Information
Dec 8	Architectural Drawings (For booths with 400 sq ft or more)	ops@seatradeconnect.com (Exhibitor Services Manual) <input type="checkbox"/>
Dec 8	Submit Hanging Sign Request Form	ops@seatradeconnect.com (Exhibitor Services Manual) <input type="checkbox"/>
Dec 8	Submit Automobile Request Form	ops@seatradeconnect.com (Exhibitor Services Manual) <input type="checkbox"/>

Due Date	Action	More Information
Jan 12	Submit Exhibitor Appointed Contractor Form & Certificate of Insurance if not using Freeman	CertFocus (domestic EACs only) or ops@seatradeconnect.com (International EACs) <input type="checkbox"/>
Jan 14	Early Bird Deadline: Lead Retrieval Services	Registration Company (Exhibitor Portal) <input type="checkbox"/>
Jan 22	Submit Show Directory Profile	Exhibitor Portal <input type="checkbox"/>

Due Date	Action	More Information
Feb 4	Deadline for Electrical Services	Edlen Electrical (Exhibitor Services Manual) <input type="checkbox"/>
Feb 8	Deadline for Complimentary Booth Package Form	Freeman (Exhibitor Services Manual) <input type="checkbox"/>
Feb 8	Discount Deadline: Freeman orders received with payment	Freeman (Exhibitor Services Manual) <input type="checkbox"/>
Feb 9	Advance Deadline: Telecommunication Services	CCLD Networks (Exhibitor Services Manual) <input type="checkbox"/>
Feb 16	Discount deadline: Computer/Audio Visual Equipment	Event Technology Services (ETS) (Exhibitor Services Manual) <input type="checkbox"/>
Feb 22	Last Day for shipments to arrive at Advance Warehouse without surcharges	Freeman (Exhibitor Services Manual) <input type="checkbox"/>

Due Date	Action	More Information
Mar 1-5 (See Targeted Floor Plan)	Direct Shipments can start arriving	Freeman (Exhibitor Services Manual) <input type="checkbox"/>

Important Contacts and Websites

Organizer
Seatrade Cruise Global, UBM Americas
2 Penn Plaza, 15th Floor, New York, NY 10121 USA
+1 212-600-3260
seatradeconnect.com

Customer Success Team:
success@seatradeconnect.com

Operations Manager: Marianne Ferrandi
marianne.ferrandi@ubm.com

General Inquiries: ops@seatradeconnect.com

General Contractor
Freeman
2200 Consulate Drive, Orlando, FL 32837 USA
+1 407-816-7900

Shipping (Warehouse Address)
Seatrade Cruise Global
1910 NW 97th Ave
C/O Freeman
Miami, FL 33172 USA

Show Site Address
Broward County Convention Center
1950 Eisenhower Blvd
C/O Freeman
Fort Lauderdale, FL 33316-4205 USA

Registration
P: +1 877-806-7899
P: +1 310-857-7379
reg@seatradeconnect.com

Hotels
Convention Housing Partners (CHP)
(US): 1 866-240-4380
(Outside US): +1 415-813-6088
SCG@chphousing.com | www.scghotels.com

Venue
Fort Lauderdale Broward County Convention Center
1950 Eisenhower Blvd
Fort Lauderdale, FL 33316 USA

Exhibition Timetable *Subject to change. Visit www.seatradeconnect.com for the most up-to-date information

Thursday 1 March
Pavilion Booth Move-In 08:00 a.m. – 08:00 p.m.

Friday 2 March
Third Floor & Show Floor Targeted Move-In 08:00 a.m. – 08:00 p.m.

Saturday 3 March
400 sq ft or Larger Booths Move-In 08:00 a.m. – 08:00 p.m.
Registration Open 03:00 p.m. – 05:00 p.m.

Sunday 4 March
General Exhibitor Move-In (See Targeted Floor Plan) 08:00 a.m. – 08:00 p.m.
Registration Open 08:00 a.m. – 05:00 p.m.

Monday 5 March
General Exhibitor Move-In 08:00 a.m. – 08:00 p.m.
Registration Open 08:00 a.m. – 07:00 p.m.

Tuesday 6 March
Exhibit Hall Open 11:00 a.m. – 06:00 p.m.
Registration Open 08:00 a.m. – 06:00 p.m.
Welcome Reception 06:00 p.m. – 07:30 p.m.

Wednesday 7 March
Exhibit Hall Open 09:00 a.m. – 06:00 p.m.
Registration Open 08:00 a.m. – 06:00 p.m.

Thursday 8 March
Exhibit Hall Open 09:00 a.m. – 03:00 p.m.
Registration Open 08:00 a.m. – 03:00 p.m.
Exhibitor Breakdown 03:01 p.m. – 09:00 p.m.

Friday 9 March
Exhibitor Breakdown 08:00 a.m. – 04:30 p.m.

