

Commander's Club/VIP Lounge \$20K

The Commanders Club is an exclusive club comprised of 300 top-level cruise executives from major cruise lines (C-suite level and above). The Commanders Club/VIP Lounge provides amenities such as complimentary light food and beverages, office space, business center, lounge space, and meeting rooms. The sponsor of this lounge will have full access to the space as well as all VIP opportunities.

Commander's Club/VIP Show Bags \$10K

The Commanders Club is an exclusive club comprised of 300 top-level cruise executives from all major cruise lines (C-suite level and above). All cruise executives in the Commanders Club, as well as all VIP All Access Pass holders, will receive a gift bag that will be branded with the sponsor's custom logo and design.

State of the Global Cruise Industry Keynote Breakfast \$20K

The State of the Global Cruise Industry Keynote is the focal point for the entire cruise industry. This session – featuring presentations led by the heads of the top cruise lines – opens Seatrade Cruise Global and is attended by more than 1,500 industry professionals and 130 journalists. The State of the Global Cruise Industry Keynote Coffee/ Breakfast sponsorship provides exclusive brand visibility, as your company will be featured as delegates and cruise line members enter the keynote.

Conference Sessions \$10K

Featuring carefully curated conference topics presented by expert faculty in a selective environment, Seatrade Cruise Global's thought-provoking conference sessions attract highlevel cruise executives and influencers, ensuring a valuable audience who actively engaged throughout the session. Our moderators and panels include industry experts and cruise line executives. Sponsorship of a conference session is a great opportunity to align your organization with trending content and a specific interested audience.

Registration Area \$25K

Maintain your brand's visibility through each step of every visitor registration for Seatrade Cruise Global 2018. Starting at the registration portal on the Seatrade Cruise Global website, and through to the on-site registration and badge pick-up, each and every visitor will never lose sight of your company's image.

Café \$20K

Everyone needs to take a coffee break during a busy day. Make sure it's YOUR brand that they are thinking of when they are enjoying custom branded cup of coffee. As the official café sponsor, your company will have the opportunity to provide coffee to thousands of cruise line professionals throughout the week. The Café is located near the main entrance of the lobby in a busy high-trafficked area. Your branding will prominently be displayed in the Café to catch the attention of the more than a thousand cruise industry professionals.



Show Bags \$10K

Handed to all Delegates & Cruise Lines upon entry, our Official Show Bag contains samples and literature, and is a must have item. The sponsor will have their graphics and/or logo branded across one side of the Show Bag and will become one of the most recognized names at the show.

Lanyards \$10K

Imagine each and every attendee at Seatrade Cruise Global wearing your company's logo! Make a statement that puts your company at the top of every attendee's mind. The Lanyard Sponsorship offers one of the most eye-catching opportunities available at the show, keeping your company name in clear sight during the entire event. This in-demand opportunity is limited to one sponsor.

Badges Holders \$10K

Worn by every attendee, there is no better place to give your company exposure. Your brand will be front and center with every interaction among participating delegates. High impact exposure that offers immediate and lasting brand awareness.

Show Bag Insert \$2,500

Sponsoring a Show Bag insert is the perfect way to expose your latest products, services & capabilities to all Seatrade Cruise Global delegates and cruise line attendees! This highly effective sponsorship brings attendees to your booth and provides a takeaway to generate leads throughout the year! Sponsor to provide one piece of branded collateral (max 8"x11").

Mobile App \$10K

The sponsor of this opportunity will have their branding appear in the hands of every attendee to open the Seatrade Cruise Global Mobile App. Attendees access the SCG mobile app and desktop portal weeks before the show opens - this is your chance to ensure top of mind awareness! In 2016 there was almost a 50% increase in downloads of the app.

Hotel Key Cards \$10K

Reinforce your brand each time attendees access their room. Hotel key cards display your company's advertisement/message on one full side of the hotel room key card for all convention attendees at the official headquarter hotel.

Banners *Contact for pricing*

Make a powerful impact and reinforce your corporate image with a highly visible on-site banner. Sure to be seen and remembered by thousands of buying industry professionals. Secure a premium position now! Space is limited..

Window Clings *Contact for pricing*

This highly visible opportunity features your company logo placed on the windows at the main entrance of the convention center directing attendees to your booth (Limited to one window cling).



Reception & Hospitality Events *Contact for pricing*

Whether you are planning a private or public event for 10 or 1,000, let Seatrade Cruise Global's experienced operations team coordinate all arrangements from start to finish to ensure your event is a success. Call today to learn more: +1 212.600.3260.

Opening Night Welcome Reception \$25K

The Opening Night Welcome Reception is considered the highlight of the week and the largest social gathering of Seatrade Cruise Global, hosting 500-700 cruise industry professionals. The reception will be held at our official headquartered hotel- Hilton Ft. Lauderdale Marina, located directly across from convention center. The event will take place at the marina poolside; this tropical setting will provide a stunning backdrop and waterfront views of the Intercostal Waterway.

CLIA Business on the Beach/VIP Speakers Reception \$25K

Our Monday evening reception will be partnered with CLIA's annual Business on the Beach event. Guests will include: CLIA Cruise Lines (C-Suite level execs), CLIA Executive Partners, SCG Conference Speakers, and VIP Conference Delegates. This elite reception is an exclusive and influential social event attended by high-profile cruise executives; it is highlighted as the first gathering-point to network and socialize before the start of busy week.

Interactive Touchscreen Kiosks \$20K

The Interactive Touchscreen Kiosks are placed in the most high-traffic areas of the venue, and are popular gathering points as they provide important information to help attendees navigate the show floor. The kiosks are guaranteed to capture attendees' attention and will give you the opportunity to fully immerse them in an experience. You will be able to integrate compelling and engaging interactive content into the touchscreens.

Shuttle Sponsor \$10K

The Shuttle Bus Sponsor will have access to a captive audience as they ride to and from the Broward County Convention Center.

Aisle Signs \$20K

The Aisle Signs Sponsorship will give you the highest level visibility. Your branding will be prominently displayed on 27 hanging aisle signs on the first level, and 13 floor signs on the third level. Stay top of mind, as this eye-catching sponsorship will deliver maximum exposure; your brand will be seen over and over again on our heavily trafficked tradeshow floor by over 10,000 attendees.

Cruise Line Meeting Room \$15K

The Cruise Line Meeting Room Sponsor will have the opportunity to generate brand awareness and prestige in the only area in the venue exclusively for an elite captured audience of cruise line executives as they conduct internal meetings throughout the week. Demonstrate your thought leadership to senior level cruise executives with the use of digital branding and distribution points within the meeting room.

